



Mission:

To celebrate our region's rich history with monumental bronze statues commemorating the diverse men and women who traveled through the Pass of the North over the past five centuries.

Celebrar la riqueza histórica de nuestra región mediante estatuas monumentales de bronce que nos recuerdan a todos los viajeros, hombres y mujeres quienes han transitado por el Paso del Norte desde hace 500 años

To Date

With the enthusiastic endorsement of internationally revered and El Paso's own, Tom Lea, artists and sculptors, John S. Houser and his son, Ethan T. Houser fulfilled their own expectations and those of the XII Travelers Board of Directors with the completion of three (3) of at least 12 Memorial Monuments.

Since the year 1996, XII Travelers, a not-for-profit 501(c) 3 organization, has executed and installed the following three monuments as Memorials of the Southwest, at The Pass of the North:

- ❖ "Fray García de San Francisco", Founder of the Pass of the North, 1659
- ❖ "The Equestrian" Colonizer of the American Southwest, Don Juan de Oñate, 1598
- ❖ "Susan Magoffin" Pioneer of the Magoffin family and the Santa Fe Chihuahua Trail, 1846

XII Travelers and Ethan Houser are completing the fourth monument in the series: **Benito Juárez - Child to Man**

U.S. historical documents confirm that in August, 1865, during the bleakest period of the French Intervention, Juárez, his cabinet and military escorts, retreated to El Paso del Norte, present-day Cd. Juárez. At the time, Presidents Abraham Lincoln and Benito Juárez mutually supported each other, because both their countries were plagued by civil war.

Nearly a century later, in 1963, the Chamizal Treaty was signed, and parks were created on either side of the river in celebration of a peaceful resolution to a land conflict. The Chamizal's *mission* was, and is: "Peace through diplomacy, diplomacy through cultural understanding, and cultural understanding through the arts." In 1964, on the Juárez side, the National Border Program Center erected a statue of Lincoln near the Chamizal zone. Now, we wish to fulfill our part by placing a statue of Benito Juárez on the U.S. side.

The site location of the Benito Juárez Monument at the Chamizal National Memorial has been approved. The statue and the accompanying medallion of the heads of Lincoln and Juárez will reinforce the symbolic relationship of the two neighboring Chamizal Parks – the friendship between México and the United States and the value both men placed on the importance of education. The monument itself will feature seated likenesses of an adult President Juárez and a younger Benito Juárez, the 12-year old sheep herder.

The bas-relief bronze medallion of both presidents will be mounted near the monument, on a wall panel, with the bi-lingual storyboard and the donor acknowledgement plaque.

Total Cost of Benito Juárez Monument

Phase One:	\$ 61,500	Creation of the maquette. Six (6) months
Phase Two:	\$101,500	Laser enlargement, full size clay modeling, mold making. Five (5) months
Phase Three:	\$ 95,625	Full scale bronze casting, completion of Presidential Medallion, design/casting of storyboard and donor plaques, delivery to site. Six (6) months
Phase Four:	\$ 32,300	Site preparation at Chamizal, installation of monument, Presidents' medallion, bi-lingual storyboard/donor plaques. One (1) month
<u>Total Cost:</u>	<u>\$290,925</u>	

Sculpture Donor Categories

Donors will be listed on a wall panel near the monument:

Heritage Traveler	\$ 100,000 or more
Sojourner	\$ 50,000 to \$99,999
Discoverer	\$ 25,000 to \$49,999
Pathfinder	\$ 10,000 to \$24,999
Explorer	\$ 5,000 to \$9,999
Trailblazer	\$ 2,000 to \$4,999

Maquettes for Donors Invited to be Project Supporters

In order to complete the *Benito Juárez - Child to Man*, our sculptor, Ethan Houser, will cast a limited edition of 25 maquettes - small scale models of the life-size monument.

All Project Supporters who generously contribute \$10,000 or more, will be recognized on the donor plaque at the Chamizal National Memorial site near the monument, and receive a maquette, if they so choose.

The first Pre-Fabrication Edition maquette will be presented to Project Supporter, Betty Ruth Haley for her generous donation of \$25,000.

Purchase Price:

Editions 2-5:	\$10,000
Editions 6-10	\$12,500
Editions 11-15	\$15,000
Editions 16-20	\$17,500
Editions 21-25	\$20,000

All donors will receive a letter for purposes of IRS reporting.